**Drumroll Please… Introducing the President of The British Blind & Shutter Association - David D'Ambrosio**

Exciting news! Our very own Technical Director, David D'Ambrosio, has just been elected the British Blind & Shutter Association president. We couldn't be prouder!

David also sits on the BBSA exhibition and complaints working groups and became the 72nd president of the BBSA at the association's recent AGM.

This fantastic achievement recognises all the hard work and dedication David has provided over the years he has worked in this industry.

David joined our working family officially 20 years ago but has been a part of the family for much longer. He's the expert that visits your property to measure, design and fit your shutters and blinds - he's an integral part of the Scottish Shutter Company.

We really couldn't imagine a more qualified president!

**What Is the BBSA (British Blind & Shutter Association) & Why Does It Matter?**

The BBSA is the only trade association for companies that manufacture, supply and install blinds, awnings and shutters. It's made up of industry experts and was founded 102 years ago. It has 500 members, each offering impartial expert advice and guidance on blinds, awnings, and shutters.

**BBSA Campaigns**

Alongside providing advice, the BBSA has been instrumental in leading the campaign for safer window blinds in the UK via the [Make It Safe Campaign](https://www.makeitsafe.org.uk/#:~:text=Make%20it%20Safe%20is%20a,young%20children%20may%20be%20present.). This campaign was set up to promote window blind safety in all homes, public buildings and other environments where babies and young children are present. The campaign has made a significant impact on blind safety within the UK.

Another of their successful campaigns is [Shade It](https://www.shadeit.org.uk/). This project aims to improve understanding of the science and technology of solar shading products and how their benefits can impact energy efficiency. Solar shading systems will save you money and positively impact the environment, which, given the current energy crisis, is very welcoming!

**What's The Role of the President?**

The president's primary responsibility is to oversee the running of the association and chair all managing committee meetings. Taking on a role like this is an excellent opportunity to give something back and work alongside a strong community. All the members give up their own time and expertise and are very committed to helping grow and evolve the BBSA. This work improves the industry and allows consumers to receive the best service and products available.

**What Does This Mean for the Scottish Shutter Company?**

Not only is this an outstanding personal and professional achievement, but it also validates the unparalleled service SSC provides to our customers. It also demonstrates our dedication and investment in the wider industry.

**Happy Customers!**

There's no denying the benefits for our business, but what's most important to us is how this benefits you, our customers. The Scottish Shutter Company strives to provide the very best customer service experience and working closely with industry peers allows us to grow and improve our services even more.

Want to learn more about what makes The Scottish Shutter Company the right choice for your shutters or blinds? [Click here…](https://www.scottishshutters.co.uk/about-us/why-choose-us/)

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Meta Title: President of The British Blind & Shutter Association…

Meta Description: We're proud to announce that one of our team has been made the president of the BBSA (British Blind and Shutter Association)

Social Snippet: Did you know there's a British Blind & Shutter Association? Our very own David D'Ambrosio has been elected the president of it, and we couldn't be prouder! Find out more about what this means by reading our blog here…